OISS Introduces New Logo

January 27, 2022

OISS has worked closely with OISS Storyteller and second year international Architecture student, Vignesh (Vish) Hari Krishnan, to develop a new logo and updated look for our office. Today, we are delighted to introduce you to our new logo and color scheme. You will begin to see these being used on our website, newsletter, social media, and outreach materials so we hope you love it as much as we do. We particularly love the intent and story behind the logo.

“I developed the idea of this logo based upon the aspects of coming together as a community. Therefore, the new designs revolve around people, circles, and community, placing this context around the idea of coming together and the globe used in the previous logo.

The hand-drawn people logos are complemented with equally characterful, custom typography for OISS that delivers a similarly expressive communal tone of the international community. At the same time, the formal Yale Logo comes in to formalize the context. The color palette features vivid, earthy tones inspired by the different geographic context, and the monotones scale up to various scales as needed and shared by the mocks.” - Vish

Thank you Vish, for developing such a beautiful logo for OISS that represents the diversity of our international community!
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